

VANGUARD PROPERTIES

Press Release



FOR IMMEDIATE RELEASE

Vanguard Properties Launches Dynamic New Website

Leaders by Design and Cutting Edge Functionality Highlight Rich User Experience

San Francisco, California | December 4, 2014

Vanguard Properties, one of the real estate industry's leading innovators, has launched its newly designed website, www.vanguardproperties.com, that incorporates dynamic features and functionality to enhance every visitor's experience. Renowned for its outstanding design and marketing, the boutique real estate firm has earned a reputation for its uniquely fresh and exciting approach to buying and selling homes, and has generated nearly \$9 Billion dollars in Real Estate sales since being established in 1986.

With offices located in San Francisco, Marin and Sonoma counties, and Palm Springs, Vanguard Properties provides its 250+ agents with one of the most comprehensive and technically advanced print and digital marketing, advertising and PR programs in real estate today.

Built by brand design firm HDSF, Vanguard Properties' website includes an energized color palette, easy navigation, robust content, and the very latest in digital design trends. The collapsing fixed-top menu floats over background images, providing faster and simpler access to desired content and lets visitors avoid having to 'back click' to return to a previous page. The design also delivers an optimal viewing experience no matter what type of computer or tablet is being used to visit the website.

The new site also reflects the authentic approach and conversational style that characterizes the Vanguard experience. "Even with all of the new advances in technology, relationships are what matter most to us," commented Vanguard Properties' Founder and Principal, James Nunemacher. "People always come first--our clients, website visitors and agents."

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